

[Client invitation to our next Boardroom Briefing](#)

Boardroom Briefing: **Improving Profit + Performance of your Business.** **30th September 2004 @ Liverpool FC.**

Please join us for a complimentary Boardroom Briefing at 10am on Thursday, 30 September 2004 at Anfield, home of Liverpool FC.

The purpose of the Briefing is to explore: **Improving Profit + Performance of your Business.**

The basis of our logic is: a rigorous, objective assessment of 'where are you now?' is the vital first step in defining and executing 'where you want to go!'

This Briefing will introduce a proven Framework to provide your business with quantified modelling of your operations and key staff, specifically relating to third party providers of goods and services.

This Framework has been researched and developed over 20 years by our founder and Managing Director Dr Brian Farrington B.Sc. M.Sc. Ph.D. FCIPS and implemented by a large number of international and UK organisations.

Major business benefits of analysing and modelling operations with third party providers include:

- *A route map for improved profit and performance of your business.*
- *Irrefutable assessment of strengths and weaknesses of your operations with third party providers.*
- *Objective, fact-based profiles of your individual key staff.*
- *Defines and prioritises actions to deliver further benefits to your business.*
- ***Understand how your organisation relates to world-class practice.***

Restricted to ten attendees - to ensure the best opportunity for discussions - the Briefing starts at 10.00am chaired by Dr Brian Farrington, followed by an open and informal dialogue.

To continue the exchange of views and ideas a working 'Heathcotes' lunch will be provided. After lunch you can also enjoy a complimentary behind the scenes tour of this world famous football stadium.

To confirm your attendance please contact Stephen Ashcroft on 01744 20698 or s.ashcroft@brianfarrington.com.

We look forward to seeing you on the 30th September 2004 for an informative and stimulating Boardroom Briefing.